

The new maxon motor magazine is here.

Applications, interviews with experts, drives in depth. Interactive and exclusively for tablet computers.

As of October 25, 2012, there is a new publication from the drive specialist maxon motor. “driven – the maxon motor magazine” will be issued three times a year for iPads and Android tablet PCs. At the end of each year, the highlights from the three tablet issues will be compiled in a print edition.

“Experience drive technology on an interactive platform where you can discover exciting applications or interviews with experts and expand what you know about selecting drives. “driven – the maxon motor magazine” offers something for everyone and provides readers with an inside view of the fascinating world of microdrives,” says Eugen Elmiger, CEO of maxon motor. The publication will be launched in English and German, with three issues a year (April, July, October). Each issue of the magazine will have a special focus topic: In the first issue 1/2012, the focus will be on intelligent robots. At the end of the year, maxon motor will compile the most successful stories in a print edition. Via the Twitter channel @maxonmotor or the e-mail address driven@maxonmotor.com, readers can give feedback on the magazine's content and make suggestions for future topics and articles.

“driven – the maxon motor magazine” is available for free as a download from the Apple App Store and from Google Play. Complete information on the new magazine by maxon motor can be found at: magazine.maxonmotor.com

About maxon motor

maxon motor is the leading provider of high-precision drives and systems up to 500 W. These include brushless and brushed DC motors, gearheads, sensors, and intelligent control electronics. The company is specialized in customized drive solutions. Markets supplied by maxon motor include medical technology, industrial automation, the automotive industry, measuring and testing technology, and the aerospace industry.

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This media release is available on the Internet at: www.maxonmotor.com

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